



KELLENBERGER FRISCH SERVICE

INCREASE EFFICIENCY IN TRANSPORT PLANNING AND CONSTANT MONITORING OF THE COOLING TEMPERATURES IN THE VEHICLES

THE CUSTOMER

Kellenberger Frisch Service frigemo AG is a complete delivery service provider when it comes to market-fresh fruits and vegetables, prepared, ready-to-cook and ready-to-serve items. The company also distributes a comprehensive range of frozen and dairy products.

With over 100 employees and 60 vehicles, they supply a vast assortment of 4,500 items every day. Kellenberger FS has a high demand for quality, so it is important that the goods are constantly transported and delivered in the optimal temperature range.

THE CHALLENGE

In order to be able to schedule the vehicles flexibly, efficiently and safely, Kellenberger FS was looking for a provider whose solution met these criteria.

In addition, it should be possible to log and evaluate the loading and unloading times at the more than 900 company-owned locations in Switzerland.

A decisive requirement was the ability to provide simplified and more efficient proof of the temperature of the goods on delivery.

This required the constant measurement, recording and transmission of the temperatures in the various loading compartments of the the vehicles.



Kellenberger Frisch Service frigemo AG

operates a fleet of 60 refrigerated vehicles for the transport of fresh and frozen products.

Optimal transport routes, short loading and unloading times, and constantly maintained cooling temperatures are key success factors.



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THE REALIZATION

Tracker.com has equipped the loading compartments of the vehicles with the fleet tracker GV350MG. This device was permanently installed in the vehicle and connected to the cooling units and sensors.

The temperatures of the loading compartments, the vehicle positions and information of the routes driven, such as times and speeds, are transmitted in real time.

In the Tracker.com online dashboard, this data is now processed and can be monitored and evaluated. Access to the data is guaranteed for up to 24 months via the tracker.com dashboard or a smartphone.

Proof of temperature can now be provided at any time in the simplest way.

THE WIN

The temperatures of the loading compartments are constantly transmitted and stored online. Thus, the data is available at any time and the time-consuming manual readout is no longer necessary.

Due to the route recording, the analysis together with the driver is enormously simplified and can be discussed in a few minutes.

Customer complaints regarding temperature maintenance and fluctuation can be checked and clarified online during a telephone call.

„The professionalism and friendly approach convinced us. The Tracker.com solution, that has been in operation since April 2013, is very flexible and meets our requirements,“ confirms Mr. Semir Filan, Head of Logistics and Member of the Management Board.

ADVANTAGES

- ➔ Easy tracking of 60 vehicles
- ➔ Logging of the time at the loading and unloading points
- ➔ Data no longer has to be read out manually
- ➔ Temperature readings can be viewed online at any time

CUSTOMER

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